

P R I M A R E

THE SOUND AND VISION OF SCANDINAVIA

Primare New Prisma Products - Munich High End 2017

I35 Prisma Integrated Amplifier

Primare announces three exciting new Prisma products during Munich High End 2017: the I35 Prisma integrated amplifier, CD35 Prisma CD player, and I15 Prisma integrated amplifier – each product incorporating new key Primare technologies.

Each of the new products feature **Prisma**, Primare's new whole-home, high fidelity control and connectivity solution. "As a prism provides a complete spectrum of colors from a single point of light, **Prisma** provides a complete spectrum of system management from a single point of control," explains Terry Medalen, Primare Marketing. **Prisma** features network playback from stored and streamed media, Wi-Fi and Bluetooth® connection, as well as multi-room/multi-zone connectivity and control, all managed through the **Prisma** application, allowing **Prisma** system management from any mobile device.



The **I35 Prisma** integrated amplifier [4500€ MSRP] is the latest iteration of Primare's now iconic 30 Series integrated amplifiers and is the first to use the new **UFPD 2** power system, a radical reworking of Primare's award-winning **UFPD** all-analog Class-D technology. States Bent Nielsen, Primare Engineering, "Primare will only bring out new product when we feel we can substantially improve upon existing models, and now with **UFPD 2** we feel we have a power platform that realizes the full potential of Class-D technology." Providing 150 watts at 8 ohms of absolutely linear amplification across the entire audible bandwidth, the **I35 Prisma** delivers naturally fast, clean and agile sound with an unprecedented ability to bring music to life. In addition to fully balanced analog input options, the **I35 Prisma** includes a full-featured DAC stage enabling PCM 768kHz and DSD 256 conversion, as well as **Prisma** connectivity and control technology.



Amplifier

Output Power: 2x 150W 8Ω; 2x 300W 4Ω
Analog Inputs: 2 pair XLR; 3 pair RCA
Outputs: PRE 1 pair RCA; Line 1 pair RCA
Frequency Response: 20Hz – 20kHz, -0.2dB
THD + N: < 0.01%, 20Hz – 20kHz, 10W at 8Ω
Signal to Noise: -100 dB

DAC

Inputs: 4 x TOSLINK (96 kHz); 2 x RCA (44.1-768kHz / 16-32 bit); 1 x USB-B (PCM 192 kHz / DSD 256)
Output: 1 x RCA (192kHz native, optional 48kHz or 96kHz)

Prisma

Audio formats: WAV, LPCM, FLAC, AIFF, ALAC, MP3, MP4 (AAC), WMA, OGG, DSD
Sample rates: 24-192kHz
WLAN: IEEE 802.11 a/b/g/n/ac compliant; 2.4/5GHz
Input USB-A (192kHz); LAN x 2 (192kHz) WLAN (192kHz); Bluetooth®

General

Control: RS232; IR in/out; Trigger out
Power Consumption: Standby 0.5W; Operate 42w
Dimensions (wxdxh): 430x420x105 mm
Weight: 11 kg
Color Options: Black and Titanium

Optional Configurations

I35, without DAC and Prisma technology [3 500€ MSRP]
I35 DAC, without Prisma technology [4 100€ MSRP]

Price and specifications are preliminary and subject to change.

